

# ITRAGLOBAL™ *Press Release*

## **ITRA Global Celebrates Detroit's Rebirth with a Real Estate Conference Focused on Motor City Opportunities**

*ITRA Global, one of the largest global real estate organizations devoted to the representation of corporate tenants and occupiers of commercial real estate worldwide, will host its Fall corporate real estate conference on October 2- 4, 2015, at the Courtyard Detroit Downtown.*

CHICAGO, ILLINOIS (July 27, 2015)- "The Phoenix is rising," says ITRA Global Chairman Emeritus and Conference Committee Chair Debra Stracke Anderson, "and we are delighted to have the opportunity to see this true success story first-hand and to share what we learn with corporate clients that are considering Detroit for business expansion."



**ITRA Global**, one of the largest global real estate organizations devoted to the representation of corporate tenants and occupiers of commercial real estate worldwide, will host its Fall corporate real estate conference on October 2-4, 2015, at the Courtyard Detroit Downtown. This event will be attended by top executives and decision-makers of ITRA Global and **select guests from North America, Europe, and Australia.**

The conference will focus on the amazing renaissance of downtown Detroit and will include a CEO panel discussion about their decision to have a major presence in the Motor City and what their plans are for the future in terms of further global expansion. The conference will feature a moderated walking tour of downtown Detroit so attendees can get an up close and personal perspective of the city's remarkable recovery and economic redevelopment. Other panel discussions will include best practices in business development and marketing as well as client relationship building, retention and expansion.

"With ITRA Global executives coming from such diverse international locations as Australia and Poland, as well as North American cities like Toronto and Boston, these influential site selectors for companies of all sizes can further get the word out about Detroit's rebirth," says Lynn Drake, principal of Compass Commercial, LLC / ITRA Global Detroit. "We are also thankful for Michigan Economic Development Corporation, Detroit Regional Chamber, and Rock Ventures as conference sponsors and supporters."

For more information visit the **ITRA Global** website or contact Beth Wade, Executive Director, at 1.706.654.3201.

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